

2017
ANNUAL
REPORT

Community-Driven, Inclusive Media

"Songs of celebration herald
Seattle's fourth annual Indigenous
Peoples' Day" by Taylor McAvoy



the seattle
globalist

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"How Mapes Creek is 'The Silent Creek'" by Susan Wenxia Tai



"Frozen by ICE: Detention centers hold thousands of legal immigrants" by Agatha Pacheco



"#GreaterSeattle: Finding empowerment through the hoop" by Taylor McAvoy

The Seattle Globalist is a nonprofit news organization that strives to elevate diverse voices through media. Our programs and publications are platforms for emerging and professional journalists to report on what matters to them and their communities.

OUR MISSION

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"Washington legislators scramble to protect DACA student financial aid" by Niva Ashkenazi



"Seattle's hip hop resistance" by Hannah Myrick

MESSAGE FROM TRAVIS

It is an honor to be continuing the great work of our founders Alex Stonehill, Sarah Stuteville, and Jessica Partnow, as the Seattle Globalist's executive director. Thanks to your generous support, a path has been paved for the Globalist to innovate, grow, and break new ground in elevating diverse voices through media in this new era. It's essential in today's volatile political climate that diverse voices are brought to the forefront and are heard in a way that is mindful and generous. I look forward to what the future holds for The Seattle Globalist and helping to build it with all of you.



Travis Quezon
Executive Director

MESSAGE FROM ANITA

When I joined The Seattle Globalist Board of Directors in 2012, the organization was young and filled with ambition and talent. Five years and 600 contributors later, the founders' vision of community-driven journalism is a vivid reality. Our community meets the vision of elevating diverse voices through media in many ways:

- Writing for the Globalist as a contributor
- Supporting the Globalist as a monthly sustainer
- Promoting our Youth Apprentice program within their networks
- Acting as a mentor for our Youth Apprentices
- And one I know well - serving on the Board of Directors!

As we celebrate a half-decade of growth and deepening of purpose, I can't wait to see what the next five years bring. Thanks to each of you for your contributions to our shared and vital work.



Anita Verna Crofts
Board President

"The doors are wide open at Northgate's Idris Mosque" by Julia-Grace Sanders



“The Globalist covers stories that no one else does. It features voices of immigrants, people of color, and all the people who make Seattle a place I'm happy to call home.”

- Leilani Nishime (Board Member)

WHAT WE DO

We cover communities of color and immigrant communities, and we offer free and low cost training to help new journalists emerge from those communities.

In 2017, we had nearly one million page views on SeattleGlobalist.com. Fifty-eight percent of our readers are aged 18-34.

The Seattle Globalist was recognized as the best small daily publication in the Pacific Northwest by the Society of Professional Journalists in June 2016.

DIVERSE MEDIA IS BETTER MEDIA



WHO WE SERVE

U.S. newsrooms are 16% staffed by people of color, despite being 39% of the population. Many groups — including immigrants, LGBTQ people, people with disabilities, youth and women — are severely underrepresented in the media.

The Seattle Globalist is working to change that.

Our more than 600 writers are 40% people of color and 20% foreign born. They are professional and citizen reporters, including development workers, community organizers, students, immigrants, refugees and artists.



"3 anime films that prove that Seattle's dystopian future is now"
by Gavin Amos-Lopez
(2017 Apprentice)



"Post graduation ceremony at the 2017 Youth Apprenticeship Showcase" Photo By Jama Abdirahman

“ I grew up writing. ... But I never considered being a journalist because I didn't think there was a place for my voice, because I thought that [media] was ... really white-centered and just not anything that said ME. The Globalist is what changed that. ”

- Reagan Jackson (Contributor)

WHAT YOU SUPPORT

- Advanced youth apprenticeship program
- Community media workshops for all ages
- Summer journalism internship
- Publishing hundreds of stories by diverse writers
- Syndicating stories to The Seattle Times, KUOW, South Seattle Emerald, International Examiner, Crosscut and others



"Portraits of Resilience: University District" by Karen Maniraho (2017 Apprentice)



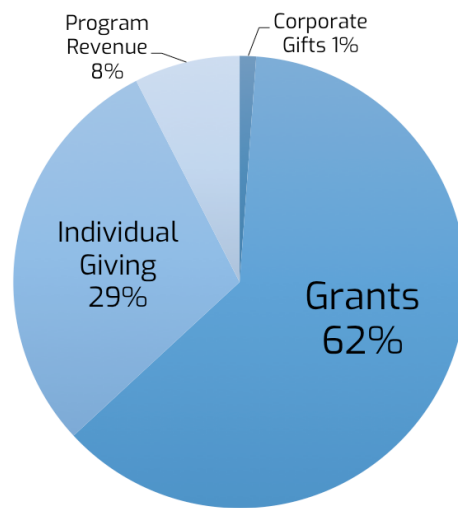
"Mexico celebration ushers in paquini yancuic xihuitl (happy new year)" by Agatha Pacheco

2017 HIGHLIGHTS

- We **graduated a cohort of six talented young media makers** in print, audio and photojournalism.
- We **moved to new offices at the Northwest Film Forum in Capitol Hill**, providing us access to classrooms, theater spaces, and proximity to like-minded organizations committed to social justice and media training.
- We **hired Executive Director Travis Quezon**, a Globalist partner, veteran journalist and visionary community leader dedicated to racial equity.

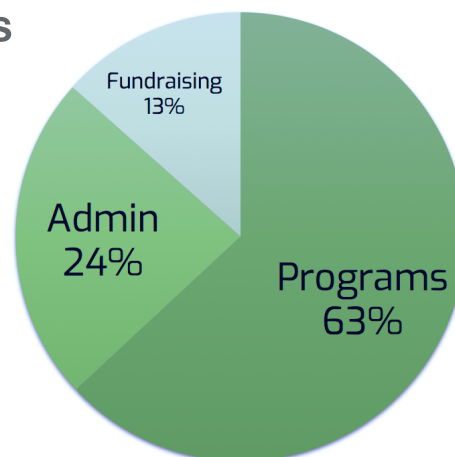
2017 FINANCES

INCOME

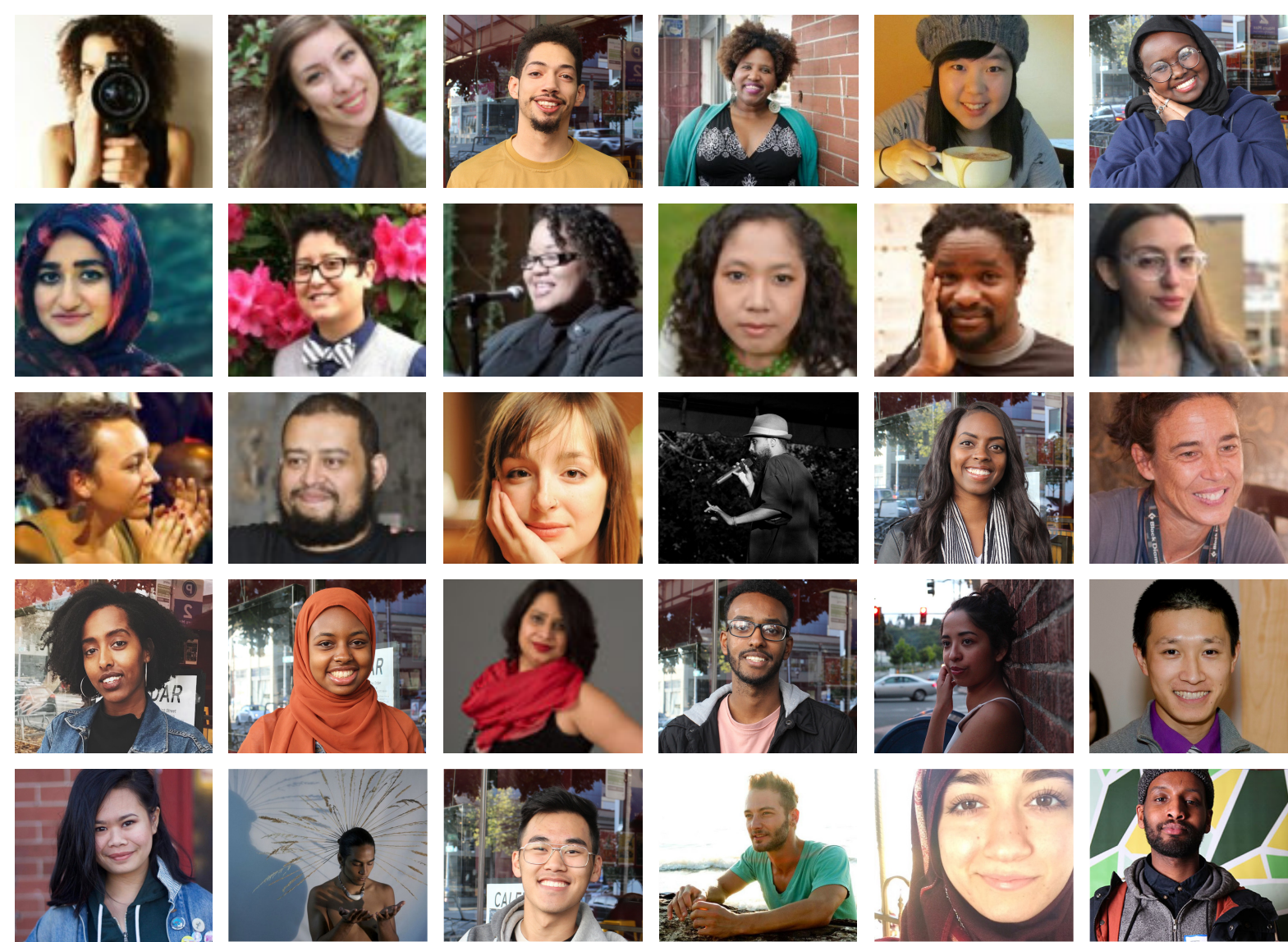


Total Income
\$337,766.42

EXPENSES



Total Expenses
\$156,491.30



Meet just a few of our more than 600 contributors from Seattle and around the world.

GET IN TOUCH

Website: www.seattleglobalist.com

Email us: info@seattleglobalist.com

Visit us: 1515 12th Ave., Seattle WA 98122

Leave us a voicemail: 206-552-0568

Send us a letter: P.O. Box 22806, Seattle, WA 98122

"Journalism changes society and The Seattle Globalist is changing journalism." – Varisha Khan (Contributor)